



A GREENER WORLD

Our Food. Our Farms. Our Future. Let's Choose!

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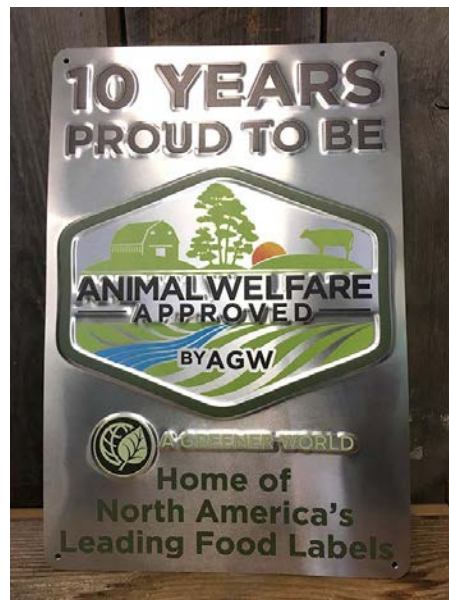
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DUPLIN COUNTY FARM CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Fred Dobson Farm celebrates 10 years of being Certified Animal Welfare Approved by AGW for its
high-welfare, pasture-raised pigs --



MAGNOLIA, NC (JUNE 21, 2018)--The pasture-raised pigs at Fred Dobson Farm are celebrating 10 years of certification with Certified Animal Welfare Approved by A Greener World (AGW), the leading animal welfare and sustainable label across North America.

Fred Dobson, born and raised on a working farm, grew up learning from his father, gaining the hands-on experience, skills and inspiration to farm himself. Dobson decided to pursue Certified Animal Welfare Approved by AGW certification for his pigs back in 2008 to offer a verified, trusted source of high-welfare, sustainable pork to customers. In 2018, Dobson will be presented with a sign and plaque acknowledging his decade of certification.



The Certified Animal Welfare Approved by AGW certification and food label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. [Consumer Reports](#) has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification they “have any confidence in.” A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any current food certification label.

Fred Dobson of Fred Dobson Farm says,

“In the last 10 years, I’ve learned a lot of different things, and being Certified Animal Welfare Approved by AGW has helped me stay up to date on best production practices, such as regularly moving my pigs around the farm to avoid the buildup of diseases, things like that. For new farmers wanting to sustainably produce pigs outdoors, I’d advise them to find a good place to raise them and be sure to stay updated on the best practices for farm management.”

AGW Executive Director Andrew Gunther says,

“We’re proud to celebrate 10 years with Fred Dobson Farm and we applaud their commitment to good stewardship, community values and transparency. As our longest-certified farm, Fred is truly a pioneer of the growing market for verified sustainable products. As this market continues to expand, AGW farmers like Fred Dobson are at the forefront--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

For more information about Fred Dobson Farm, contact Fred Dobson at **910-296-1540**.

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ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.