



**A GREENER WORLD**  
Our Food. Our Farms. Our Future. Let's Choose!

FOR IMMEDIATE RELEASE

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## LEADING SUSTAINABILITY CERTIFIER LAUNCHES VOLUNTEER PROGRAM

-- A Greener World's volunteer program provides outlet for positive and direct food system change --



**TERREBONNE, OR (JUNE 12, 2018)**--[A Greener World](http://www.agreenerworld.org) (AGW), the nonprofit certifier and home of North America's most trusted farm certifications, is launching a volunteer program, engaging people across the U.S and Canada to create positive change in the food system.

The long-anticipated volunteer program incorporates volunteer assistance to expand program reach and build awareness of AGW's leading certifications--Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW and Certified Non-GMO by AGW. Various AGW volunteer projects will suit a wide

range of individual availability, skills and experience--including opportunities for retail outreach, event and social media support and more.

As the home of Certified Animal Welfare Approved by AGW--recognized by Consumers Union as the only "highly meaningful" food label for farm animal welfare, outdoor access and sustainability--AGW is uniquely placed to play a leading role in presenting alternatives to industrial farming and empowering farmers and consumers with real choices. Volunteers represent a vital part of the AGW team, enabling further communication of program work to farmers and consumers across North America.

**AGW Volunteer Coordinator Callie Casteel, says,**

"It's easy to become disillusioned by the current state of the food system, but it's so important to remember that we really can make a difference! AGW's volunteer program gives people the tools to head out into their own communities and take an active role in building a food system that supports farmers, families and rural communities--and all the while changing the world for the better."

For more information about AGW's work, visit [agreenerworld.org](http://agreenerworld.org). To become a volunteer for AGW, visit [agreenerworld.org/get-involved/volunteer/](http://agreenerworld.org/get-involved/volunteer/) or subscribe to AGW's volunteer list [here](#).

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**ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit [agreenerworld.org](http://agreenerworld.org).