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HIGH-WELFARE CERTIFIED SOAPS FROM CREEKSIDE FARM IN ATHENS NOW NATIONALLY AVAILABLE

--Creekside Farm Certified Animal Welfare Approved by AGW goat's milk soaps now available nationwide via new online store--



ATHENS, OHIO (OCTOBER 10, 2018)--Creekside Farm now offers nationwide shipping for their Certified Animal Welfare Approved by [A Greener World](#) (AGW) goat's milk soaps through their newly launched online store.

The skillfully crafted, handmade soaps are produced using high-welfare goat's milk from Creekside Farm's certified pasture-raised goats and exemplify true supply chain sustainability and ultimate traceability.



Creekside Farm owners, Krista Duval and Paul Tomcho, run a herd of 40 Certified Animal Welfare Approved by AGW Alpine and Toggenburg dairy goats. The herd is rotated every few days to new

pastures on brushy hills and in fertile valleys. “Moving the goats every day promotes both pasture and animal health,” says Duval.

Fresh milk from the pasture-raised goats is used to make Creekside Farm’s handmade, cold-processed goat milk soap, which is known for being mild, gentle and suitable for all skin types and people of all ages. Creekside Farm goat’s milk soaps contain only pure essential oils for fragrance and natural clay and botanical sources for colorants (and no artificial perfumes or dyes). Additionally, their products are made using electricity from solar power. All of these things make for a natural, moisturizing soap that is gentle on skin and the environment.

Duval and Tomcho also value their Certified Animal Welfare Approved by AGW certification, which verifies their high-welfare and sustainable livestock management practices to customers. This label lets consumers know animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Creekside Farm is the only dairy goat farm in Ohio to achieve this certification.

[Consumer Reports](#) rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification they “have any confidence in.” A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any current food certification label.

Krista Duval of Creekside Farm says,

“We use fresh milk from our pasture-raised goats for all of our soaps and they are handmade in small batches using the traditional cold process method, right here at the farm. The way we make our soap is directly related to the way we raise our animals. Everything we do, we do with thought and care. At Creekside Farm we strive to produce products in a way that prioritizes the wellbeing of the animals, the community and the land.”

AGW Executive Director Andrew Gunther says,

“Creekside Farm’s goat’s milk soaps stand out in the marketplace for their complete traceability. These farmer-produced, Certified Animal Welfare Approved by AGW products take all the guesswork out of shopping. In a marketplace crowded with confusing labels and misleading terms, products like Creekside Farm’s goat’s milk soaps cut through the label confusion and greenwashing, and make it easy for shoppers to identify and purchase high-quality, sustainable products that match their values.”

As well as an online store, Creekside Farm’s Certified Animal Welfare Approved by AGW cheeses, yogurt and goat’s milk soap are also available seasonally at select retail stores, including The Farmacy, Seaman’s Cardinal Super Market and the Athens Farmers’ Market on Wednesday and Saturday mornings.

Duval is also hosting a 2-hour Introduction to Cold-Process Soap Making class on Sunday November 4th in Athens. The \$65 registration fee includes materials, handouts, recipes and six bars of soap from the workshop which will be mailed after curing. The classes are small and fill quickly.

For more information about Creekside Farm, visit creeksidefarmathens.com or contact them at creeksidefarmathens@gmail.com. Follow Creekside Farm on Facebook at facebook.com/creeksidefarmathens.

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ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.