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CONNECTICUT FARM CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Stuart Family Farm of Bridgewater, CT, celebrates 10 years of being Certified Animal Welfare Approved by AGW for its high-welfare, pasture-raised beef cattle—



BRIDGEWATER, CT (SEPTEMBER 27, 2018)--Stuart Family Farm is celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](#) (AGW) for their grassfed beef cattle, the leading animal welfare and sustainable label across North America.

Stuart Family Farm is a fourth-generation farm, specializing in the production of grassfed and grass-finished beef. Bill and Deb Stuart and their family raise approximately 250 Red Angus beef cattle on 600 acres of farmland. The farm has been certified since 2008, after Bill and Deb searched for a trusted farm certification that shared the family's core values for the high-welfare, sustainable management of farm animals. In 2016, Stuart Family Farm also became the first farm in Connecticut to be Certified Grassfed by AGW for beef cattle. A Greener World has awarded Bill and Deb Stuart a commemorative sign and plaque acknowledging their decade of certification and unwavering commitment to high-welfare, sustainable management.



The Certified Animal Welfare Approved by AGW certification and food label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. [Consumer Reports](#) has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification they “have any confidence in.” A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any current food certification label.

Bill Stuart of Stuart Family Farm says,

“Consumer demand for food that meets high animal welfare standards has overtaken all other criteria. Our customers ask about our animal welfare certification and it is at the forefront of our business. Most clients say their biggest concern when purchasing meat is if the animal was humanely raised and how well the animal was handled at slaughter. It is one thing to tell our customers ourselves, but to have this trusted AGW certification to back it up is huge.”

AGW Executive Director Andrew Gunther says,

“We’re proud to celebrate 10 years with [Stuart Family Farm](#) and we applaud their commitment to good stewardship, community values and transparency. As one of our longest-certified farms, Stuart Family Farm is truly a pioneer of the growing market for verified sustainable products. As this market continues to expand, AGW farmers like Bill and Deb are at the forefront--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

Certified Grassfed by AGW beef is available directly from Stuart Family Farm store year-round on Saturdays 10 a.m. to 4 p.m. or Sundays 12 p.m. to 4 p.m., or visit AGW's [online directory](#) for more purchasing options. For more information about Stuart Family Farm, visit stuartfamilyfarm.com or call **860-210-0595**.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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