



A GREENER WORLD

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CHINQUAPIN FARMER CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Albert D. Jones of Chinquapin, NC, celebrates 10 years of being Certified Animal Welfare Approved
by AGW for high-welfare, pasture-raised pigs--



CHINQUAPIN, NC (NOVEMBER 15, 2018)--Albert D. "AD" Jones of Albert D. Jones Farm in Chinquapin, NC, is celebrating 10 years of certification with Certified Animal Welfare Approved by A Greener World (AGW), the leading animal welfare and sustainable label across North America.

Jones is an experienced and highly respected hog farmer, with over 50 years in the business. He is also a founding member of the North Carolina Natural Hog Growers Association (NCHGA), a cooperative of Certified Animal Welfare Approved by AGW and Certified Non-GMO by AGW hog producers who sell to restaurants, retailers and food processors across the region.

On August 14, 2018, AGW's Director of Communications and Outreach, Emily Moose, presented Jones (pictured) with a specially designed metal farm sign to acknowledge his decade of certification--and his ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. [Consumer Reports](#) has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

AD Jones, along with his wife, Judy, of Albert D. Jones Farm says,

“Farming has changed a lot since we started, but the marketing has changed for the better over the last decade--particularly since we joined the North Carolina Natural Hog Growers Association. People want food that is produced more naturally, without GMOs and the like, and are looking for trusted labels like Certified Animal Welfare Approved by AGW. And more farmers are becoming cognizant of the fact that what you put into hogs will ultimately affect the health of people who eat them. That’s a good thing.”

AGW Executive Director Andrew Gunther says,

“We’re proud to celebrate 10 years with Albert D. Jones and we applaud his commitment to good stewardship, community values and transparency. AD is truly a pioneer of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are at the forefront--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

For more information about Albert D. Jones Farm, visit agreenerworld.org/southeast/albert-d-jones-farm.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a

definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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