



## A GREENER WORLD

Our Food. Our Farms. Our Future. Let's Choose!

### Voices for Choices

It's easy to get confused and frustrated by food labels such as "natural," "free range," and "antibiotic free." With all the misunderstanding out there, it doesn't take long to become disillusioned by current state of the food system, making it hard to choose foods for you and your family that align with your values and that you know you can trust. We hear you!

But, we're here to share some great news: There are independent farmers all across North America who are raising animals sustainably while producing meat, dairy and eggs in ways that are good for the animals, for the environment and people. Do you want to be able to enjoy these honestly labeled products at your favorite restaurants, grocery stores and food retail outlets?

We'd love to hear you voice your choice! As a consumer, YOU can make a difference and bring about change in the food system. Choosing to purchase certified foods – especially meat, eggs and dairy products – is one of the easiest and most positive actions you can do to [make the world a better place](#).

**Voices for Choices** is AGW's group campaign where people, just like you, come together to encourage your favorite grocery stores, restaurants and retail outlets to use their purchasing power to source [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#) products. These are truly sustainable, high-welfare and transparently labeled eggs, meat and dairy products that help change the world for the better.

Here are a few guidelines to help you get started:

- If you haven't already, we invite you to complete [AGW's Retail Request Form](#) to request AGW products in all of your favorite stores and restaurants.
- Tell your friends and family about [AGW's family of certifications](#)
- Identify a retail outlet (grocery store, restaurant, etc.) where you shop for food and/or eat regularly
- Gather a group of friends, go to the retail outlet, and ask them in-person if they would stock AGW products!
  - Take the completed [AGW Retail Request Form](#)
  - Be kind
  - Convey why it matters to you
  - Thank the retailer for considering your request



We can't thank you enough for being part of AGW's Voices for Choices campaign, and we hope that you'll spread the word, encouraging your family and friends to take part as well. By requesting AGW products in your favorite stores and restaurants, you are part of a larger movement to build a better food system—and A Greener World!