



**A GREENER WORLD**  
Our Food. Our Farms. Our Future. Let's Choose!

**FOR IMMEDIATE RELEASE**

**CONTACT: Stephanie Wuorenma**  
**Phone: 202-446-2138**  
**Office: Terrebonne, OR (Pacific Time Zone)**  
**Email: [mediarelations@agreenerworld.org](mailto:mediarelations@agreenerworld.org)**  
**Website: [agreenerworld.org](http://agreenerworld.org)**

## **WALKER FARM IN NEW BRAintree, MA, AWARDED SUSTAINABLE BUSINESS AWARD**

**--Certified Animal Welfare Approved by AGW farmers, Joan and Randy Walker, win 2018 Sustainable  
Business award--**



***Photo Credit: Walker Farm***

**NEW BRAintree, MA (NOVEMBER 15, 2018)--**Joan and Randy Walker of Certified Animal Welfare Approved by A Greener World (AGW) Walker Farm have been named a 2018 Sustainable Business Award winner by the Massachusetts Sustainable Business Network. In its 4<sup>th</sup> year, the Annual Massachusetts Sustainable Business Awards honor the contributions of the Commonwealth's most sustainable businesses, and awards small businesses whose sustainability efforts are outstanding. The awards ceremony will be held in Somerville on November 15.

The Walkers raise Certified Animal Welfare Approved by AGW beef cattle outdoors on pasture at 400-acre Walker Farm, at the foot of Whortleberry Hill. Acknowledged by Consumer Reports as the only "highly meaningful" food label for farm animal welfare, outdoor access and sustainability, Certified Animal Welfare Approved by AGW is an independent, nonprofit farm certification--and one of the nation's Top 5 fastest growing food label claims.

In early 2013, Joan Walker recognized the growing public concern about food, how it is produced and decided to certify their farm. By raising the small herd of Red Devon beef cattle outdoors on pasture according to the highest animal welfare standards, Joan Walker is leading the way in meeting consumer demand for verified, high-welfare and sustainable beef products.

Joan also manages the farm with wildlife and habitat conservation in mind, and is overall very passionate about sustainable farming and animal welfare.

**Joan Walker of Walker Farm says,**

"Sustainability is central to my business because it is ecologically and financially responsible. Consuming less and reusing as much as possible is truly a business win-win. It also means that I have complete control over what I am using on our farm, and for our animals, which is key to our farming practices. We're honored to receive this award and be recognized for the efforts we've made to use every asset we have on our farm. We're also very proud to continue to be recognized as a Certified Animal Welfare Approved by AGW producer, since this is another important indicator of our sustainability efforts."

**AGW Executive Director Andrew Gunther says,**

"It is an honor to work with outstanding farmers like Joan and Randy Walker who are producing food in ways that are good for people, animals and the planet. The Walkers are leaders in their community and standout farmers in the field. We couldn't be more excited for them on this well-deserved recognition."

For more information about Walker Farm, visit [walkergrassfed.com](http://walkergrassfed.com). Contact Joan Walker by email at [joanie@walkergrassfed.com](mailto:joanie@walkergrassfed.com). Follow the farm on [Facebook](#).

**ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit [agreenerworld.org](http://agreenerworld.org).

###