



A GREENER WORLD
Our Food. Our Farms. Our Future. Let's Choose!

FOR IMMEDIATE RELEASE

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LEADING FARM SUSTAINABILITY CERTIFIER OFFERS FREE WEBINARS

-- A Greener World is now offering webinars, making information about food labeling more accessible, increasing awareness about third-party certifications and empowering sustainable solutions in agriculture --

TERREBONNE, OR (APRIL 18, 2019)--A Greener World (AGW), the independent, nonprofit certifier and home of North America's most trusted farm certifications--Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW, Certified Non-GMO by AGW and the forthcoming Certified Organic by AGW-- is [now offering webinar](#) presentations devoted to supporting farmers, informing consumers and empowering positive, sustainable solutions in agriculture.

AGW's marketing team lead talks and workshops across the country and, by offering meetings via webinar format, are now able to connect with even more classrooms, workplaces, community groups and farming organizations across North America. The organization can speak to groups about how to make sense of confusing food labels on meat, dairy and eggs; ways to support high-welfare, sustainable livestock producers; and how to make changes in your purchasing habits to stop rewarding misleading marketing and instead support labels that mean what they say. AGW also offers presentations to farmers and ranchers about the benefits of the [most respected third-party farm certifications in North America](#), resources available for realistic [technical support](#) and further information on the range of [farmer services](#) and [marketing support](#) offered through the AGW program.

AGW Director of Outreach Emily Moose says,

"The launch of AGW's webinar service provides an excellent opportunity to connect with even more people who want to inspire their communities, classmates, students or co-workers to support positive change in the food system. We're excited about this opportunity and encourage anyone who's interested in bringing AGW to your community to be in touch!"

For more information about A Greener World's nonprofit work, including farm certification, educational resources, membership and volunteer opportunities, technical papers and a directory of certified

products, visit agreenerworld.org. While the webinars are free, as part of AGW's nonprofit work, participants are welcome to donate to support this service. To request an AGW workshop or presentation via webinar, contact info@agreenerworld.org.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.