



A GREENER WORLD

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PENNSYLVANIA FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Jeff and Claudia Biddle of Bear Meadows Farm in Boalsburg, celebrate 10 years of certification with Certified Animal Welfare Approved by AGW--

BOALSBURG, PA (APRIL 3, 2019)—Jeff and Claudia Biddle of Bear Meadows Farm in Boalsburg, PA, are celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainable label across North America.

The Biddles raise Certified Animal Welfare Approved by AGW dairy cattle on their farm, nestled in the base of Tussey Mountain, among gently rolling hills and lush pastures. The couple, along with the help of their apprentice, Amber Donaldson, manage the herd of 90 cows and calves outdoors on pasture. The herd is composed of a mixture of breeds, including Holsteins, Guernseys, Jerseys and Ayrshires, which are all breeds known for their ability to be highly efficient converters of forage, and produce good quantities of milk in proportion to their feed intake.

The Biddles achieved Certified Animal Welfare Approved by AGW certification for their herd of dairy cows in 2009 and since then, have been extremely impressed and humbled by how much their customer base has expanded over the years. “I guess all you need is one taste,” Jeff Biddle says of his high-quality milk, “And you’re converted! We have customers that drive from over 40 miles away just to buy our milk.” In addition to the bottled milk available at Bear Meadows Farm, the couple now produces a line of high-quality cheeses made with their Certified Animal Welfare Approved by AGW milk. Their AGW-Certified cheeses include Swiss, Colby and Cheddar, with additional flavors to be released soon. The Biddles will receive a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. [Consumer Reports](#) has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market

research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

Jeff Biddle of Bear Meadows Farm says,

“We are proud to be celebrating our 10-year anniversary as Certified Animal Welfare Approved by AGW because animal welfare is extremely important to me. We want to give our animals the best care possible, and this certification proves that we do. It’s as simple as that. Over the years, many customers have come to our farm to purchase our products because they have concerns about where their food comes from and how the animals are treated. For these customers, our Animal Welfare Approved by AGW certification has been the reassurance they need.”

AGW Executive Director Andrew Gunther says,

“We’re so proud to celebrate 10 years with Bear Meadows Farm and we applaud their commitment to good stewardship, community values and transparency. Jeff and Claudia Biddle are truly pioneers of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are at the forefront--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

Bear Meadows Farm’s milk is available in bottles directly from the farm, Monday to Saturday. For more information about Bear Meadows Farm—or for further information about buying their Certified Animal Welfare Approved by AGW high-quality milk and cheeses visit bear-meadows-farm.com or contact the farm at **814-466-7720**.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.