



**A GREENER WORLD**

Our Food. Our Farms. Our Future. Let's Choose!

**FOR IMMEDIATE RELEASE**

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## **SUSTAINABLE DAIRY FARM NOMINATED FARMING BUSINESS OF THE YEAR**

**--The Alvis family of Certified Animal Welfare Approved by A Greener World Lye Cross Farm nominated for 2019 Western Daily Press's Family Food & Farming Business of the Year award--**

**SOMERSET (MAY 3, 2019)**--The Alvis family of Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org.uk) (AGW) Lye Cross Farm was recently nominated for the 2019 Family Food & Farming Business of the Year by Western Daily Press.

Sponsored by Mogers Drewett law firm, the Western Daily Press Family Food & Farming Business of the Year award recognises family businesses which have embraced the need for quality management carried out on business lines and are conscious of today's requirements for conservation, diversification and good husbandry. The award winners will be announced on May 13 at the 2019 awards ceremony held at the Royal Bath and West Showgrounds in Shepton Mallet.



The Alvis family has produced handmade cheeses since 1952 at Lye Cross Farm, in the heart of the West Country in Somerset, United Kingdom. Located in an area of extraordinary natural beauty, Lye Cross Farm has been a pioneer in cheese production for over 65 years. The company sources milk from AGW-certified dairy cows that are raised on pasture, not treated with routine antibiotics or hormones, and are fed a non-GMO, organic, 100% grass and pasture diet. Lye Cross Farm's handcrafted AWA, grassfed, Organic cheeses have a rich, buttery flavor and strong yellow color, owing to the beta-carotene in the cows' 100 percent grass diet. With the growing disconnect of consumers from the source of their food and the plethora of misleading labels, Lye Cross Farm found it essential to have third-party validation demonstrating their exceptional practices to a market hungry for truthful information about their food. In a first for the UK, Lye Cross Farm's newest cheese line was recently launched in the US with the world-renowned environmental and animal welfare certifications: Certified Animal Welfare Approved by

AGW and Certified Grassfed by AGW.

**A Greener World UK Executive Director Wayne Copp says,**

“It is an honour to work with outstanding farmers like the Alvis family who are producing food in ways that are good for people, animals and the planet. Lye Cross Farm is a leader in their community and a standout in the field. We couldn’t be more excited for the Alvis family and the team at [Lye Cross Farm](#) on this well-deserved recognition.”

For more information about Lye Cross Farm, visit [lyecrossfarm.co.uk](http://lyecrossfarm.co.uk) or contact the farm at [enquiries@lyecrossfarm.co.uk](mailto:enquiries@lyecrossfarm.co.uk) and **+44 (0) 1934 864600**. Follow the farm on [Facebook](#) and [Twitter](#).

**ABOUT A GREENER WORLD**

A Greener World (AGW) UK identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW and Certified Non-GMO by AGW. Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable. AGW UK is part of a network of certifiers under the AGW Global umbrella. For more information, visit [agreenerworld.org.uk](http://agreenerworld.org.uk).

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