



**A GREENER WORLD**  
Our Food. Our Farms. Our Future. Let's Choose!

FOR IMMEDIATE RELEASE

CONTACT: Stephanie Wuorenma  
Phone: 202-446-2138  
Office: Terrebonne, OR (Pacific Time Zone)  
Email: [mediarelations@agreenerworld.org](mailto:mediarelations@agreenerworld.org)  
Website: [agreenerworld.org](http://agreenerworld.org)

## TRUST LOCAL FOODS IS FIRST DISTRIBUTOR IN WISCONSIN TO OFFER 'CERTIFIED ANIMAL WELFARE APPROVED BY AGW' EGGS

--Verified high-welfare, pasture-raised chicken eggs from Pigeon River Farm now available through  
Trust Local Foods--



*Photo Credit: Pigeon River Farm*

CLINTONVILLE, WI (MAY 2, 2019)-- Pigeon River Farm is now supplying Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW) chicken eggs to Trust Local Foods, a distributor supplying retailers and restaurants throughout Wisconsin.

Retailers and consumers face a bewildering array of label claims when purchasing food. Some claims like "natural" or "humanely raised" are essentially meaningless, while even "organic" can fall



well short of consumer expectations. With the prevalence of misleading food labels in the marketplace, sourcing genuinely sustainable foods can be a challenge.

Trust Local Foods is cutting through the food label confusion by distributing Certified Animal Welfare Approved by AGW pasture-raised chicken eggs to retail outlets and restaurants throughout Wisconsin. Pigeon River Farm values their AGW certification, which verifies their high-welfare and sustainable livestock management practices for their customers.

**Robert Braun, owner of Pigeon River Farm, says,**

“There are a lot of misleading claims on food packaging, especially eggs, but our Certified Animal Welfare Approved by AGW eggs are the real deal and we have the certification to prove it. Through our partnership with Trust Local Foods, it has been possible to scale up our pasture-raised egg supply sustainably and distribute to a wider market. We’re proud to work with them to get our eggs into the hands of more customers that want products with high-welfare livestock standards and verified sustainability.”

**Aaron Depies, co-owner and Head of Operations at Trust Local Foods, says,**

"An ethical certifier for sustainable farming practices benefits us, the stores that purchase the products we have to offer and the consumer by insuring what they are buying is an earth- and animal-friendly product that can benefit generations to come. Food sovereignty through sustainable farming practices is what we are all about."

Certified Animal Welfare Approved by AGW pasture-raised chicken eggs from Pigeon River Farm are distributed by [Trust Local Foods](#) to retail stores, restaurants and eateries throughout Wisconsin. Pigeon River Farm AGW-certified eggs can be purchased at the following stores: Beans and Barley, Brookfield’s Health Hut, Slow Pokes Local Food and Stone Bank Farm Market. For more information on where Pigeon River Farm eggs are currently available or to order Pigeon River Farm eggs for your store or restaurant, email [trustlocalfoods@gmail.com](mailto:trustlocalfoods@gmail.com) or call 920-687-1800. For more information about Pigeon River Farm, email Robert Braun at [robertbraun@pigeonriverfarm.com](mailto:robertbraun@pigeonriverfarm.com) and visit [pigeonriverfarm.com](http://pigeonriverfarm.com). You can also follow the farm’s blog at [pigeonriverfarm.net](http://pigeonriverfarm.net).

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#### **ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#). AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit [agreenerworld.org](http://agreenerworld.org).