



A GREENER WORLD

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NORTH CAROLINA FARMER CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Dwight Hall of Dwight Hall Farm in Beulaville celebrates 10 years of certification with Certified Animal Welfare Approved by AGW--

BEULAVILLE, NC (JUNE 27, 2019)—Dwight Hall of Dwight Hall Farm in Beulaville, NC, is celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainable label across North America.

The Hall family has worked the same land for many generations, raising hogs, tobacco and other crops. Dwight Hall, with the help of his wife Linda and son Jerel, now farms 40 acres, raising Certified Animal Welfare Approved by AGW sows and their offspring on a portion of their farm's acreage while growing feed on the rest. Hall achieved Certified Animal Welfare Approved by AGW certification for his pigs in 2009. Since then, they have also achieved Certified Non-GMO by AGW certification, demonstrating not only high-welfare management of the pigs but also that they are raised without the use of genetically modified feed, supplements or ingredients. Hall will receive a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. [Consumer Reports](http://consumerreports.org) has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

Dwight Hall of Dwight Hall Farm says,

“I love working with the hogs and seeing them grow makes me happy. Our AGW certification and being part of the North Carolina Natural Hog Growers Association has meant so much to our farm and business over the last decade.”

AGW Executive Director Andrew Gunther says,

“We’re so proud to celebrate 10 years with Dwight Hall Farm and we applaud their commitment to good stewardship, community values and transparency. At a time when agriculture seems to be continually under attack, we’re so glad to share positive news of pioneering farmers at the forefront of market shifts toward verified sustainable products. We celebrate our shared successes over the last decade--and look forward to the next!”

Hall is also a member of the North Carolina Natural Hog Growers Association, a cooperative of AGW-certified hog producers who sell to restaurants, retailers and food processors throughout the region. For more information, visit agreenerworld.org/southeast/Dwight-hall-farm-beulaville-nc/.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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