



A GREENER WORLD

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MARIPOSA COUNTY FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

-- Jesse and Hannah Fouch of Fouch Farms in Mariposa, California, celebrate 10 years of certification with Certified Animal Welfare Approved by AGW --



MARIPOSA, CA (JUNE 12, 2019)--Jesse and Hannah Fouch of Fouch Farms in Mariposa, CA, are celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainable label across North America.

The Fouches take a holistic approach to cattle ranching, which include their efforts to make their family farm financially and environmentally sustainable, as well as their commitment to raising traditional cattle breeds. They chose to raise Dexter cattle for its adaptability to different weather and its small size. The Fouches achieved Certified Animal Welfare Approved by AGW certification for their herd of cattle in June 2009 and decided to become Certified Grassfed by AGW in October 2015. They will receive a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

Hannah Fouch of Fouch Farms says,

“We’ve been extremely happy with our AGW certifications. The standards are aligned with our farm’s philosophy and the staff are always helpful and personal. We’re proud to be both Certified Animal Welfare Approved by AGW and Certified Grassfed by AGW because having such a respected organization backing up our claims will only make our product stronger.”

AGW Executive Director Andrew Gunther says,

“We’re proud to celebrate 10 years with Fouch Farms and we applaud their commitment to good stewardship, community values and transparency. Jesse and Hannah Fouch are truly pioneers of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are at the forefront--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

To learn more about Fouch Farms and their Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW beef, visit fouchfarms.com. Contact Hannah Fouch at hannah@fouchfarms.com and **209-966-7315**. You can also follow the farm on [Facebook](#).

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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