



A GREENER WORLD

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CONTACT: Stephanie Wuorenma

Phone: 202-446-2138

Office: Terrebonne, OR (Pacific Time Zone)

Email: mediarelations@agreenerworld.org

Website: agreenerworld.org

COLUMBIA COUNTY FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--The Gibson family of Grazin' Angus Acres in Ghent, New York, celebrate 10 years of certification with Certified Animal Welfare Approved by AGW—



GHENT, NY (JUNE 26, 2019)--Dan and Susan Gibson of Ghent, NY, and their family, are celebrating 10 years of certification with Certified Animal Welfare Approved by A Greener World (AGW), the leading animal welfare and sustainability label across North America.

Dan Gibson was a corporate executive in New York City, until 9/11 when he decided to leave the corporate world and become a full-time farmer. Nowadays, you'll find Gibson and his family running the Grazin' Angus Acres farmstand at NYC's Union Square Greenmarket as well as the first AGW-certified restaurant in the country, Grazin' Diner, in Hudson, NY, where they are proud to offer meat and eggs

from their farm, as well as a variety of products from other local Certified Animal Welfare Approved by AGW farms.

Gibson is helped on the farm by his extended family, which all take part in raising their AGW-certified animals, including the farm's 250 head of Black Angus cattle, 400 laying hens and Tamworth pigs. Additionally, in 2015, Grazin' Angus Acres became the first farm in the state of New York to attain Certified Grassfed by AGW status for their beef cattle. The Gibson family will receive a commemorative metal farm sign to acknowledge their decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

Dan Gibson of Grazin' Angus Acres says,

“When it comes to knowing the meat, eggs and dairy products you eat came from animals raised according to the highest welfare standards, Certified Animal Welfare Approved by AGW is the *only* label you can trust. Certifications by A Greener World are the truly independent certifications that our informed customers rely on.”

AGW Executive Director Andrew Gunther says,

“We're so proud to celebrate 10 years with Grazin' Angus Acres and we applaud their commitment to good stewardship, community values and transparency. The Gibson family has consistently been at the forefront of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are leading--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

Grazin' Angus Acres products are available at NYC's Union Square Greenmarket every week, as well as at Berry Farm shop in Kinderhook, NY, and Chatham Real Food Co-op in Chatham, NY. Products from the farm are also served at Grazin' Diner in Hudson, NY. For more information, visit grazinburger.com.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers

and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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