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HAWAII FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

-Rick and Haleakela Sakata and Dwayne and Tammie Cypriano of Hawaii Lowline Cattle Co. in Honokaa, Hawaii, celebrate 10 years of certification with Certified Animal Welfare Approved by AGW-



HONOKAA, HAWAII (JULY 18, 2019)--Rick and Haleakela Sakata and Dwayne and Tammie Cypriano of Hawaii Lowline Cattle Co. in Honokaa, Hawaii, are celebrating 10 years of certification with Certified Animal Welfare Approved by A Greener World (AGW), the leading animal welfare and sustainability label across North America.

Hawaii Lowline Cattle Co. is proud to be part of the resurgence in Hawaii of raising and finishing cattle locally, on pasture. The Sakatas and Cyprianos purchased their first Lowline cattle at the start of 2008 and brought them to Hawaii from the mainland. They had the cattle flown in instead of shipped so that the journey would be less stressful, even though it was more expensive.

As pioneers in Hawaiian agriculture, Hawaii Lowline Cattle Co. was the first farming business in Hawaii to become Certified Grassfed by AGW. Raising cattle that are pasture-raised and treated with high-welfare management practices is very important to the Sakatas and Cyprianos, which is why they looked for a grassfed certification that fit with their values. The Certified Grassfed by AGW food label is the only certification that guarantees animals are fed a 100 percent grass and forage diet, raised entirely

outdoors on pasture or range, and managed according to the highest welfare and environmental standards on an independent farm.

The Sakatas and Cyprianos achieved Certified Animal Welfare Approved by AGW certification for their herd of beef cattle in 2009 and Certified Grassfed by AGW certification in 2015. The Sakatas and Cyprianos will receive a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

Rick Sakata of Hawaii Lowline Cattle Co. says,

“We are very thankful for AGW and our Certified Animal Welfare Approved by AGW and Certified Grassfed by AGW certifications. We always share about our certifications whenever we talk about our products, and it makes a big difference for our customers. We’re proud to be affiliated with such an awesome organization!”

AGW Executive Director Andrew Gunther says,

“We’re so proud to celebrate 10 years with Hawaii Lowline Cattle Co. and we applaud their commitment to good stewardship, community values and transparency. The Sakatas and Cyprianos have consistently been at the forefront of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are leading—offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade—and look forward to the next!”

Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW beef from Hawaii Lowline Cattle Company is available at KTA Super Stores and the Westin Hapuna Beach Resort on the big island of Hawaii. For more information about the ranch, visit hawaiilowlinecattlecompany.com and find them on [Facebook](#).

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)—a

definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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