



A GREENER WORLD
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RED BIRD ACRES IN CORVALLIS, OR, OFFERING THANKSGIVING TURKEYS, NEWLY CERTIFIED ANIMAL WELFARE APPROVED BY AGW

--Local farm now accepting reservations for sought-after holiday birds--

CORVALLIS, OR (OCTOBER 24, 2019)—Just in time for the Thanksgiving holiday, the turkeys at Red Bird Acres are now Certified Animal Welfare Approved by A Greener World (AGW).

This certification and food label lets consumers know these animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability--and the **only** animal welfare certification in which they have confidence.



Like other Certified Animal Welfare Approved by AGW farmers across the country, Laura and Robin Sage recognize the growing consumer interest in how animals are raised on farms. Managing animals outdoors on pasture or range has known benefits for animals, consumers and the environment.

The Sages are proud to be raising a flock of several traditional breed turkeys for holiday meals. “Our turkeys are raised with the utmost care and meet the highest welfare standards, which provides you with an outstanding eating experience,” says Laura Sage. The Sages are passionate about pasture-based farming and also raise Certified Animal Welfare Approved by AGW laying hens, meat chickens and pigs. “Raising animals on pasture benefits the health of the soil, the health and happiness of the animals, and the nutritional and culinary value of the meat and eggs,” says Laura Sage.

The Sages wanted a farm certification that matched their high standards of animal welfare: “We chose the Animal Welfare Approved by AGW certification for our turkeys because we

believe the program has the highest standards and the most integrity of all the certifying bodies of this nature. We recognize that every customer can't visit the farm to verify our practices for themselves. So we hope our certification will give customers peace of mind that when they buy meat and eggs from us, they're getting a product raised according to a set of verifiable high-welfare standards that are second to none."

In a recent article, "Everything That Goes Into Making the Absolutely, Positively Perfect Thanksgiving Turkey," food editors from the acclaimed culinary magazine *Bon Appetit* encourage shoppers to seek out the Animal Welfare Approved label as a way to ensure "the highest standards for the treatment of animals."

AGW Executive Director Andrew Gunther says,

"We're proud to certify farms like [Red Bird Acres](#) that have demonstrated their commitment to transparency and verified, high-welfare, farming practices. These stewards of the countryside are quite literally building a greener world while producing delicious food, and we're honored to help consumers find them--and in doing so choose products that match their values."

Certified Animal Welfare Approved by AGW turkeys from Red Bird Acres are available directly from the farm (and must be reserved in advance through their website). Certified Animal Welfare Approved by AGW eggs, chicken and pork products from Red Bird Acres can also be purchased direct from the farm, as well as through their CSA program, at the Corvallis Farmers' Market and the Montavilla and Hillsdale farmers markets in Portland. For more information about Red Bird Acres, visit the farm's website: redbirdacresfarm.com. Contact Laura and Robin Sage at info@redbirdacresfarm.com.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit agreenerworld.org.

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