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## TOP RECOGNITION AT NATIONAL FOOD COMPETITION SETS AGW-CERTIFIED PRODUCERS APART AS INDUSTRY LEADERS

-- Six 2019 Good Food Awards go to products Certified Animal Welfare Approved by A Greener World -

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**SAN FRANCISCO (JANUARY 12, 2019)**-- Six Certified Animal Welfare Approved by <u>A Greener</u> **World** (AGW) products received national awards at the 2019 Good Food Awards in recognition of their leading contribution to creating sustainable, delicious and vibrant food economies across the U.S. Winners included:

- Lucas and Louisa Farrell of Big Picture Farm in Townshend, VT, for their Maple Milk
   Caramels made from Certified Animal Welfare Approved by AGW goat's milk.
- Portia McKnight and Flo Hawley of Chapel Hill Creamery in Chapel Hill, NC for their
   'Danziger' cheese made with Certified Animal Welfare Approved by AGW cow's milk.
- Sarah Hoffman and Eliza Spertus of **Green Dirt Farm** for their **'Dirt Lover'** cheese made with Certified Animal Welfare Approved by AGW sheep's milk.
- Sam Suchoff of The Pig Restaurant and Lady Edison in Chapel Hill, NC, for Lady Edison
   Pork Loin Pastrami and Lady Edison/San Giuseppe Salami Co. Hot Sopressata, both
   made using Certified Animal Welfare Approved by A Greener World (AGW) pork from
   farmers in the North Carolina Natural Hog Growers' Association.
- Tamara Hicks of Toluma Farms and Tomales Farmstead Creamery for their 'Kenne' goats milk cheese make with Certified Animal Welfare Approved by AGW goat's milk.

The 2019 Good Food Awards ceremony took place on January 11 at the San Francisco War Memorial and Performing Arts Center. A total of 220 winners were chosen from 324 finalists, selected from over 2,035 initial entries. Among 75 finalists in the charcuterie, cheese and confections categories, the following producers offer Certified Animal Welfare Approved by

AGW products: <u>Archway Farm</u>, New Hampshire; <u>Big Picture Farm</u>, Vermont; <u>Chapel Hill</u>

<u>Creamery</u>, North Carolina; <u>Consider Bardwell Farm</u>, Vermont; <u>Green Dirt Farm</u>, Missouri; <u>Lady</u>

<u>Edison</u>, North Carolina; <u>Tomales Farmstead Creamery</u>, California.

The Certified Animal Welfare Approved by AGW label lets consumers know animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Acknowledged by Consumer Reports as the only "highly meaningful" food label for farm animal welfare, outdoor access and sustainability, Certified Animal Welfare Approved by AGW has been ranked one of the nation's Top 5 fastest-growing food label claims according to SPINS, a leading industry analyst.

In the last year AGW-certified farmers and products won over 30 major awards at regional and national food competitions, demonstrating the clear link between high-welfare, pasture-based management and the quality and taste of the dairy, meat and eggs the animals produce. AGW-certified products have received Good Food Awards every year since 2013.

## 2019 Good Food Awards winner Sam Suchoff of The Pig and Lady Edison says,

"I am committed to making food that promotes sustainable, traditional farming practices and a food system which values the whole animal, farming families and rural communities. I'm proud to work with A Greener World's certified farmers in the North Carolina Natural Hog Growers Association, and I definitely share this award with them!"

## A Greener World Executive Director Andrew Gunther says,

"Congratulations to our certified finalists and award winners! With their commitment to the highest standards, commitment to their customers and commitment to producing food that is good for people, animals and the environment, A Greener World's certified producers are industry leaders in farm animal welfare, environmental management and sustainability. It's no coincidence that they also make delicious, award-winning food."

For more information about the AGW-certified Good Food Award winners and finalists, visit <a href="https://agreenerworld.org/get-involved/meet-certified-producers/">https://agreenerworld.org/get-involved/meet-certified-producers/</a>.

## **ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes <a href="Certified Animal Welfare Approved by AGW">Certified Grassfed by AGW</a> and <a href="Certified Non-GMO">Certified Non-GMO</a> by <a href="AGW">AGW</a>. Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and <u>membership</u>, AGW offers a range of resources to help people make informed food choices, including an <u>Online Directory</u> of certified farms and products and <u>Food Labels Exposed</u>--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit <u>agreenerworld.org</u>.

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