



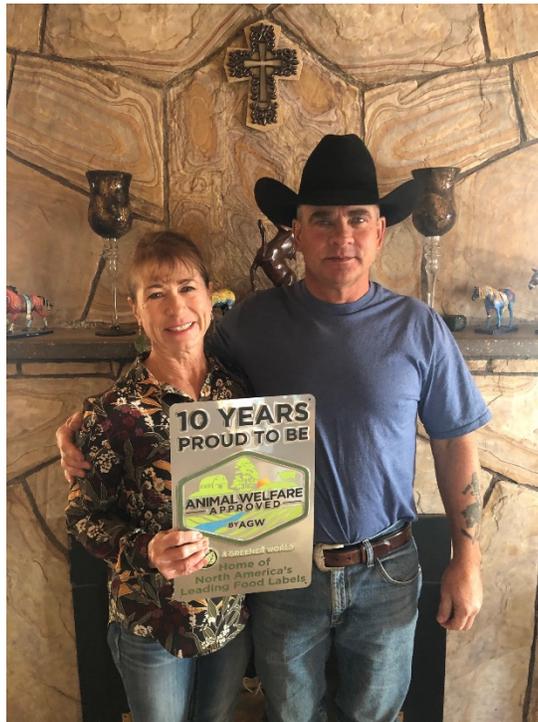
**A GREENER WORLD**  
Our Food. Our Farms. Our Future. Let's Choose!

FOR IMMEDIATE RELEASE

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## TORRANCE COUNTY, NM RANCHERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Bill and Sharie Leibold of L6 Cattle Ranches, LLC in Corona, NM, celebrate 10 years of certification  
with Certified Animal Welfare Approved by AGW--



*Photo Credit: L6 Cattle Ranches, LLC*

**CORONA, NM (DECEMBER 11, 2019)**—Bill and Sharie Leibold of L6 Cattle Ranches, LLC in Corona, NM are celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://A Greener World) (AGW), the leading animal welfare and sustainability label across North America.

L6 Cattle Ranches was founded in 2006 to fulfill Bill's life-long dreams of cattle ranching and so the family could create a healthier, more wholesome lifestyle. The ranch is made up of native grasslands, which the herd of AGW-certified Angus cattle graze freely, and the Leibolds achieved Certified Animal

Welfare Approved by AGW certification for the herd of beef cattle in 2009. In 2015, they also achieved Certified Grassfed by AGW certification, the only certification and logo in the U.S. and Canada that guarantees food products come from animals fed a 100 percent grass and forage diet, raised outdoors on pasture or range for their entire lives, and managed according to the highest welfare and environmental standards on an independent farm or ranch. The Leibolds received a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

**Sharie Leibold of L6 Cattle Ranches says,**

“Our customers are primarily concerned that animals are raised naturally outdoors on pasture and range, so our Certified Animal Welfare Approved by AGW and Certified Grassfed by AGW certifications mean a lot—and we’re proud of our decade of certification! It gives our customers confidence that the food they give their families is the highest quality grassfed beef.”

**AGW Executive Director Andrew Gunther says,**

“We’re so proud to celebrate 10 years with L6 Cattle Ranches and we applaud their commitment to good stewardship, community values and transparency. The Leibolds have consistently been at the forefront of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are leading--offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!”

For more information about L6 Cattle Ranches visit [l6cattleranches.com](http://l6cattleranches.com) and contact Bill and Sharie Leibold at [sales@l6cattleranches.com](mailto:sales@l6cattleranches.com) and (575) 849-0006.

#### **ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by](#)

[AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit [agreenerworld.org](http://agreenerworld.org).

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