



**A GREENER WORLD**

Our Food. Our Farms. Our Future. Let's Choose!

**FOR IMMEDIATE RELEASE**

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## **JOHNSTON COUNTY FARMER CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER**

**--Peron Parker of Parker Farms in Four Oaks, NC, celebrates 10 years of certification with Certified Animal Welfare Approved by AGW--**

**FOUR OAKS, NC (APRIL 17, 2019)**—Peron Parker of Parker Farms in Four Oaks, NC is celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainable label across North America.

Parker achieved Certified Animal Welfare Approved by AGW certification for his pasture-raised pigs in 2009. He manages Berkshire, Duroc and Yorkshire cross pigs outdoors on pasture and range, where they are able to root and forage as pigs naturally do. This high-welfare management approach is a fundamental component of the AGW standards and is known to have environmental, nutritional and culinary benefits. Parker will receive a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. [Consumer Reports](#) has rated Certified Animal Welfare Approved by AGW as a “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the **only** animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

**AGW Executive Director Andrew Gunther says,**

“We’re so proud to celebrate 10 years with Parker Farms and we applaud their commitment to good stewardship, community values and transparency. Peron is truly a pioneer of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are at the forefront—offering trusted and verified products to a public hungry for honestly labeled

meat, dairy and eggs. We celebrate our shared successes over the last decade--and look forward to the next!"

For more information about Parker Farms, contact Peron Parker at [parkerfarms52@gmail.com](mailto:parkerfarms52@gmail.com) and (919) 963-2033.

#### **ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations and [membership](#), AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print, online, and as a smartphone app). For more information visit [agreenerworld.org](http://agreenerworld.org).