



A GREENER WORLD

Our Food. Our Farms. Our Future. Let's Choose!

FOR IMMEDIATE RELEASE

CONTACT: Stephanie Wuorenma
Phone: 202-446-2138
Office: Terrebonne, OR (Pacific Time Zone)
Email: mediarelations@agreenerworld.org
Website: agreenerworld.org

REGIONAL ACCESS IS FIRST DISTRIBUTOR IN NEW YORK TO OFFER 'CERTIFIED ANIMAL WELFARE APPROVED BY AGW' SHEEP'S MILK YOGURT

--Verified high-welfare, pasture-raised sheep's milk yogurt from Blue Pepper Farm now available
through Regional Access--



ITHACA, NY (AUGUST 4, 2020)--Regional Access is setting themselves apart in the marketplace by supporting verified high-welfare and sustainable sheep's milk yogurt. Blue Pepper Farm is now supplying Certified Animal Welfare Approved by A Greener World (AGW) sheep's milk yogurt to Regional Access, a

multi-faceted distribution and logistics company servicing nearly all of NY State and points beyond.

Retailers and consumers face a bewildering array of label claims when purchasing food. Some claims like “natural” or “humanely raised” are meaningless, while even “organic” can fall well short of consumer expectations. Moving beyond the greenwashing can be a challenge--particularly when millions of dollars are spent on marketing these food products.



Regional Access is cutting through the food label confusion and greenwashing by distributing Certified Animal Welfare Approved by AGW pasture-raised sheep’s milk yogurt to retail outlets and restaurants throughout New York. Blue Pepper Farm values their certification, which verifies their high-welfare and sustainable livestock management practices for their customers.

Shannon Eaton, owner of Blue Pepper Farm, says,

“We are thrilled that our Certified Animal Welfare Approved by AGW sheep’s milk yogurt is now available across the state of New York through our partnership with Regional Access. We are so grateful to have this opportunity to scale-up our operation sustainably and distribute our products to a wider market. We’re proud to work with Regional Access to supply a growing list of incredible natural grocers in NY that want yogurt with high-welfare livestock standards and verified sustainability.”

Asa Redmond, Operations Manager at Regional Access says,

“Regional Access is proud to support ‘human-scaled farms’, and Blue Pepper Farm’s commitment to animal husbandry and welfare standards are truly critical in our food chain. As a long-time advocate of local producers, working with farmers such as Shannon and Tyler help us at Regional Access continue our mission of providing market access to producers and top-notch nutritional access to consumers with the **only** AGW-certified sheep’s milk yogurt!”

Certified Animal Welfare Approved by AGW sheep’s milk yogurt from Blue Pepper Farm is distributed by Regional Access to retailers throughout New York and is available in plain and maple flavors in 15 oz and 4.4 oz jars (check out [AGW’s vendor directory](#) for more details). For more information on where Blue Pepper Farm’s yogurt is available, or to order for your store or restaurant, email info@regionalaccess.net or call **607-319-5150**. For more information about Blue Pepper Farm, visit bluepepperfarm.com. You can also follow the farm on [Facebook](#) and [Instagram](#).

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ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by

supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit agreenerworld.org.