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BAS-SAINT-LAURENT FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

--Natalie Chartier and Justin Audet of Le Biscornu in Rimouski, Quebec, celebrate 10 years of certification with Certified Animal Welfare Approved by AGW--



RIMOUSKI, QUEBEC (DATE)—Natalie Chartier and Justin Audet of Le Biscornu in Rimouski, Quebec, are celebrating 10 years of certification with Certified Animal Welfare Approved by A Greener World (AGW), the leading animal welfare and sustainability label across North America.

Natalie Chartier and Justin Audet purchased Le Biscornu farm in October 2004. The 120-acre farm is located in Rimouski, in the Bas-Saint-Laurent region of Quebec, and the property provides pasture and hay for their flock of purebred Icelandic sheep. Chartier and Audet now have a flock of 52 purebred Icelandic ewes, producing high-quality grassfed lambs for meat, as well as breeding stock. The couple achieved Certified Animal Welfare Approved by AGW certification for their pasture-raised sheep in 2010 and have recently received a commemorative metal farm sign to acknowledge their decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as the only “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the only animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the highest impact on consumer purchasing behavior of any food label.

Justin Audet of Le Biscornu says,

“As the first Canadian farm to be Certified Animal Welfare Approved by AGW, it is with great pride that we continue the development of our farm with A Greener World. As an organization, A Greener World provides guidance and encouragement for our farming practices and herd management choices. They are always attentive to our needs and are available for support. For us, Animal Welfare Approved certification was essential for the well-being of our animals, and all the more so because the standards are science-based.”

AGW Executive Director Andrew Gunther says,

“We’re so proud to celebrate 10 years with Le Biscornu and we applaud their commitment to good stewardship, community values and transparency. Natalie and Justin have consistently been at the forefront of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are leading—offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade—and look forward to the next.”

To learn more about Le Biscornu, visit lebiscornu.com, stay connected with the farm’s [Facebook](#) page and contact the farm at Lebiscornu@gmail.com.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications

includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit agreenerworld.org.

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