



A GREENER WORLD

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FOR IMMEDIATE RELEASE

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WORLD'S FIRST CERTIFIED NON-GMO BY AGW TOMATO CHUTNEY NOW AVAILABLE IN STORES

--Certified Non-GMO by AGW tomato chutney from BaBa Foods Co. available at select WA grocers--



SEATTLE, WA (SEPTEMBER 24, 2020)--[BaBa Foods Co.](#) is supplying the world's first Certified Non-GMO by [A Greener World](#) (AGW) tomato chutney to select grocery stores throughout Seattle and the surrounding areas. While other non-GMO labels exist, Certified Non-GMO by AGW stands alone in meeting consumer's expectations for meaningful prohibitions on GMO contamination, and ensures the absence of GMOs in growing, processing or manufacturing.

As public concern for the labeling of GMOs (genetically modified organisms, also known as GE, or genetically engineered) continues to grow, the market for non-GMO products is surging 17% annually and expected to reach 1.1 billion USD by 2023, according to industry analyst, Technavio. Consumers seek out non-GMO products for a variety of reasons, including environmental sustainability, health, corporate consolidation and transparency. A lack of clear labeling around GMOs means that consumers must actively seek out Certified Non-GMO products to avoid them.

BaBa Food Co.'s unique chutney family recipe has been passed down for multiple generations, and is now produced for the retail market and made with fresh, Certified Non-GMO ingredients from the Pacific Northwest. Stores where the first-ever Certified Non-GMO by AGW tomato chutney is now available include: Apna Bazar, Central Co-op, Ken's Market, Leschi Market, Marketime Foods, Mayuri Foods, Shalimar Grocery, and West Seattle Thriftway. For more details on store locations visit [AGW's Online Directory](#). BaBa Foods Co. values their certification, which verifies their non-GMO product for their customers.

Jasdeep Saran, owner of BaBa Foods Co., says,

"We are incredibly proud that BaBa Foods Co. tomato chutney is made with Certified Non-GMO by AGW ingredients. It's our highest priority to provide the very best product to our customers, and we are thrilled to have our Certified Non-GMO by AGW tomato chutney now available at a number of retailers in Washington."

Matthew Chastain, Grocery Manager at Central Co-op Tacoma, says,

"We absolutely love BaBa Foods Co. Tomato Chutney! You can put this on pretty much everything. It is hard to keep it on the shelf seeing how staff and customers alike love it so much!"

Certified Non-GMO by AGW tomato chutney from BaBa Foods Co. is now available at Apna Bazar, Central Co-op, Ken's Market, Leschi Market, Marketime Foods, Mayuri Foods, Shalimar Grocery, and West Seattle Thriftway. BaBa Foods Co. is also pursuing distribution for their Certified Non-GMO by AGW tomato chutney. For more information visit their website babafoodsco.com, follow the company on [Facebook](#), or email info@babafoodsco.com.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by AGW](#), [Certified Regenerative by AGW](#), and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit agreenerworld.org.

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