



**A GREENER WORLD**

Our Food. Our Farms. Our Future. Let's Choose!

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## WASHINGTON FARMER CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

—Rhonda Gothberg of Gothberg Farm in Walla Walla, WA, celebrates 10 years of certification with Certified Animal Welfare Approved by AGW—



**WALLA WALLA, WA (OCTOBER 7, 2020)**—Rhonda Gothberg of Gothberg Farm, in Walla Walla, WA is celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainability label across North America.

In 2010, Gothberg Farm achieved Certified Animal Welfare Approved by AGW certification for the herd of dairy goats and the farm recently received a commemorative metal farm sign to acknowledge their decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as the only “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the only animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the highest impact on consumer purchasing behavior of any food label.

**Rhonda Gothberg of Gothberg Farm says,**

“Being Certified Animal Welfare Approved by AGW for a decade is one of my proudest accomplishments as a dairy woman. Ten years ago, we decided to be certified because our goats are the best and we give them the best right back. We were the first dairy in Washington to get certified, and I appreciate the many years of collaboration and thoughtful guidance from A Greener World.”

**AGW Executive Director Andrew Gunther says,**

“We’re so proud to celebrate 10 years with Gothberg Farm and we applaud their commitment to good stewardship, community values and transparency. Rhonda has consistently been at the forefront of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are leading—offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade—and look forward to the next!”

For more information about Gothberg Farm, visit [gothbergfarms.com](http://gothbergfarms.com), and stay connected with the farm’s [Facebook page](#). To contact the farm email [rhonda@gothbergfarms.com](mailto:rhonda@gothbergfarms.com).

#### **ABOUT A GREENER WORLD**

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by AGW](#), [Certified Regenerative by AGW](#), and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by public donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit [agreenerworld.org](http://agreenerworld.org).

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