



COMPARE REGENERATIVE LABELS

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A GREENER WORLD



Certified Regenerative by AGW



Regenerative Organic Certified (ROC)



Land to Market-EOV (Savory Institute)



Fair Trade Sustainability Alliance (FairTSA)



ANIMAL WELFARE AND HUMAN HEALTH

Whole farm control of non-therapeutic antibiotics and hormones	✓	✗	✗	✓
Prohibits concentrated animal feeding operations (CAFOs)	✓	✓	✗	✗
Animal health and welfare, including independent slaughter standards	✓	✗	✗	✗
Requires in-depth biodiversity plan	✓	✗	✗	✗



COMMUNITY AND SOCIAL

Does not require multiple audits	✓	✗	✓	✓
Addresses financial stability and energy efficiency	✓	✗	✗	✗
Social standards required	✓	✓	✗	✓
Requirements on impacts of on-farm buildings for all certified farms	✓	✗	✗	✗



ENVIRONMENT

Requires comprehensive risk assessment of air, water and soil	✓	✗	✗	✗
Prohibits deforestation and extractive practices, requires low- or no-till practices	✓	✓	✗	✗
Prohibits artificial nitrogen	✓	✗	✗	✗
Prohibits both glyphosate and GMOs	✓	✓	✗	✗



TRANSPARENCY

Third party certification with publicly available standards	✓	✓	?	✓
ISO/IEC Guide 17065 Accredited	✓	✗	✗	✓
Annual inspection of entire supply chain required	✓	Multiple agencies	✗	✓
Country of Origin Labeling (COOL) required	✓	✗	✗	✗