



**A GREENER WORLD**  
Our Food. Our Farms. Our Future. Let's Choose!

**FOR IMMEDIATE RELEASE**

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## **VIRGINIA FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER**

**—Stuart and Patti Rosenberg of Waverly Farms in Burkeville, VA, celebrate 10 years of certification  
with Certified Animal Welfare Approved by AGW—**



*Photo Credit: Waverly Farms*

**BURKEVILLE, VA (AUGUST 25, 2021)**—Stuart and Patti Rosenberg of Waverly Farms in Burkeville, VA, are celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainability label across North America.

The Rosenbergs purchased Waverly Farms—situated on a 100 acres of lush Virginia farmland—from family over a decade ago and have focused their farm management on sustainability, including the elimination of harmful chemicals from food, nurturing soil, plants and animals using only natural practices, and ensuring the welfare of animals and humans on the farm. The Rosenbergs achieved Certified Animal Welfare Approved by AGW certification for their flock of traditional breed laying hens and Spanish and Savannah goats in 2011. Since that time, they have certified the farm’s American Guinea hogs as well as the flock of Katahdin sheep. They received a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as the only “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the only animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

**Patti Rosenberg of Waverly Farms says,**

“We strive to produce the best tasting, highest quality and most nutritious food we can raise, with honest, fair and transparent practices. Certifying with A Greener World was important for our farm, and we’re proud to celebrate a decade of certification.”

**AGW Executive Director Emily Moose says,**

“We’re so proud to celebrate 10 years with Waverly Farms and we applaud their commitment to good stewardship, community values and transparency. Stuart and Patti Rosenberg have consistently been at the forefront of the growing market for verified sustainable products. As this market continues to expand, AGW farmers are leading—offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade—and look forward to the next.”

For more information about Waverly Farms, visit [waverlyfarmsvirginia.com](http://waverlyfarmsvirginia.com) and follow Waverly Farms on [Facebook](#), [Twitter](#) and [Instagram](#).

#### **ABOUT A GREENER WORLD**

**A Greener World (AGW)** identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by](#)

[AGW](#), [Certified Regenerative by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)—a definitive guide to food label claims (available in print and online). For more information visit [agreenerworld.org](http://agreenerworld.org).

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