

### FOR IMMEDIATE RELEASE

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# GREEN DIRT FARM IN WESTON, MO, WINS BEST OF CLASS AWARD AT WORLD CHAMPIONSHIP CHEESE CONTEST

—Certified Animal Welfare Approved by AGW cheesemaker proves sustainable agriculture produces world-class, award-winning cheese—



**Photo Credit: Green Dirt Farm** 

**MADISON, WI (MARCH 18, 2022)**—Certified Animal Welfare Approved by A Greener World (AGW) 'Feta' sheep's milk cheese from Green Dirt Farm won Best of Class at the 2022 World Championship Cheese Contest, held from March 1 to March 3, 2022 in Madison, WI. Green Dirt Farm's Aux Arcs' sheep's milk cheese also won a 2nd place award.



Hosted by the Wisconsin Cheese Makers Association since 1957, the biennial contest is the largest technical dairy products evaluation in the world. Nearly 3,000 of cheese, yogurt, butter and whey entries were evaluated by a team of judges the last day, Thursday, March 3.

This year, 2,978 entries have been submitted across 141 classes by cheesemakers from 29 countries worldwide and 33 U.S. states. The judging team includes cheese graders, cheese buyers, dairy science professors and researchers with more than 700 combined years of experience in the dairy processing industry. Green Dirt Farm's 'Feta' won Best of Class with a score of 99.5 and their 'Aux Arcs' sheep's milk cheese won 2nd place with a score of 99.025.

Green Dirt Farm received the awards in recognition of their delicious and vibrant cheeses, which they make using only Certified Animal Welfare Approved by AGW sheep's milk. Acknowledged by Consumer Reports as the only "highly meaningful" food label for farm animal welfare, outdoor access and sustainability, Certified Animal Welfare Approved by AGW is an independent, nonprofit farm certification—and one of the nation's Top 5 fastest growing food label claims.

## 2022 Winner Sarah Hoffmann, Managing Director at Green Dirt Farm, says,

"We're very proud to be crafting fantastic cheese using practices that support the well-being of our animals, our community and our team. These awards are a fabulous confirmation that we're on the right path!"

### A Greener World Executive Director, Emily Moose, says,

"We couldn't be prouder of Green Dirt Farm's success in the World Championship Cheese Contest. It's no coincidence: high-welfare, sustainable farming equals great tasting, award-winning food. These awards demonstrate the link between high levels of animal care, good environmental management and the quality of food produced."

Green Dirt Farm sells their Certified Animal Welfare Approved by AGW sheep's milk cheeses at restaurants and retailers across the U.S., as well as at their Store and Creamery, located in historic Weston, MO. Throughout the year, Green Dirt Farm hosts tours, cheese appreciation events and farm dinners. For more information on events at the farm and where to buy products, visit greendirtfarm.com or follow Green Dirt Farm on Facebook, Instagram and Twitter.

#### ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications



includes <u>Certified Animal Welfare Approved by AGW</u>, <u>Salmon Welfare Certified by AGW</u>, <u>Certified Grassfed by AGW</u>, <u>Certified Regenerative by AGW</u> and <u>Certified Non-GMO by AGW</u>. Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an <u>Online Directory</u> of certified farms and products and <u>Food Labels Exposed</u>—a definitive guide to food label claims (available in print and online). For more information visit <u>agreenerworld.org</u>.

#### **ABOUT WORLD CHAMPIONSHIP CHEESE CONTEST**

The World Championship Cheese Contest, initiated in 1957, is the largest technical cheese, butter, and yogurt competition in the world. For more information, including complete results for all entry classes, visit <a href="WorldChampionCheese.org">WorldChampionCheese.org</a>.

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