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FOR IMMEDIATE RELEASE

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COLORADO FARMERS CELEBRATE 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

—Ming and Garry Adams of Canyon of the Ancients Guest Ranch in Cortez, CO, celebrate 10 years of certification with Certified Animal Welfare Approved by AGW—



Photo Credit: Canyon of the Ancients Guest Ranch

CORTEZ, CO (JULY 13, 2022)—Ming and Garry Adams of Canyon of the Ancients Guest Ranch in Cortez, CO, are celebrating 10 years of certification with Certified Animal Welfare Approved by [A Greener World](http://agreenerworld.org) (AGW), the leading animal welfare and sustainability label across North America.



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In 2006, Garry and Ming Adams bought the 2,000-acre property they call Canyon of the Ancients Guest Ranch. Their plan was to create a unique location where guests could stay and explore the McElmo Canyon in southwest Colorado, where the ranch is situated. They began by renovating the historic buildings on the property to preserve and highlight the rich legacy and beautiful landscape. Then, they decided to raise livestock not only to provide fresh, high-welfare and sustainable food for their guests, but also to supply restaurants and retail outlets in the area. The couple achieved Certified Animal Welfare Approved by AGW certification for their beef cattle, sheep and laying hens in 2012. In 2016, their herd of beef cattle and flock of sheep became Certified Grassfed by AGW. The couple received a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as the only “highly meaningful” label for farm animal welfare, outdoor access and sustainability—and the only animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.

Ming Adams of Canyon of the Ancients Guest Ranch says,

“We knew our AGW certification would help establish new market opportunities by communicating how their high-welfare practices were different from conventional farms. We are proud to have gained two highly regarded farm certifications, and hope that marketing their pastured products will help raise awareness about the importance of animal welfare and farm sustainability.”

AGW Executive Director Emily Moose says,

“We’re so proud to celebrate 10 years with Canyon of the Ancients Guest Ranch and honor their commitment to good stewardship and transparency. AGW-certified farmers like Ming and Garry have consistently been at the forefront of the growing market for sustainable food, offering certified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade—and look forward to the next.”

For more information about Canyon of the Ancients Guest Ranch, visit CanyonoftheAncients.com, follow the farm on [Facebook](#) and [Instagram](#) or contact Ming and Garry at canyon_of_the_ancients@yahoo.com and (970) 565-4288.



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ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by AGW](#), [Certified Regenerative by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit agreenerworld.org.

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