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VIRGINIA FARMER CELEBRATES 10 YEARS WITH LEADING FARM SUSTAINABILITY CERTIFIER

**—Jennifer Sisney of Landon Farm in Etlan, VA, celebrates 10 years of certification with Certified
Animal Welfare Approved by AGW—**

ETLAN, VA (JULY 13, 2022)—Jennifer Sisney of Landon Farm in Etlan, VA, is celebrating 10 years of certification with Certified Animal Welfare Approved by A Greener World (AGW), the leading animal welfare and sustainability label across North America.

Sisney grew up on a small farm in Virginia, and farming has always been a part of her life. Located in the foothills of the Blue Ridge Mountains, Landon Farm consists of a 60 acre portion of land adjacent to Sisney's 120 acre property. Here, Sisney focuses on producing high-quality, sustainable meat, eggs and vegetables and first achieved Certified Animal Welfare Approved by AGW certification for her pastured pigs in 2012. Since then, the farm has also achieved Certified Animal Welfare Approved by AGW certification for dairy cattle, beef cattle, meat and dairy goats and laying hens. Sisney received a commemorative metal farm sign to acknowledge the decade of certification—and ongoing commitment to high-welfare, sustainable farming.

The Certified Animal Welfare Approved by AGW label lets consumers know farm animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Consumer Reports has rated Certified Animal Welfare Approved by AGW as the only "highly meaningful" label for farm animal welfare, outdoor access and sustainability—and the only animal welfare certification in which they have confidence. A recent report from the influential Hartman Group, a leading food and beverage market research company, reveals Certified Animal Welfare Approved by AGW label has the **highest impact** on consumer purchasing behavior of any food label.



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Jennifer Sisney of Landon Farm says,

“The most important aspect of our farming here is the welfare and wellbeing of our animals, so our decade of AGW certification reflects that and assures our customers we really are farming the way we say we are.”

AGW Executive Director Emily Moose says,

“We’re so proud to celebrate 10 years with Landon Farm and honor their commitment to good stewardship and transparency. AGW-certified farmers like Jennifer Sisney are consistently at the forefront of the growing market for sustainable food, offering trusted and verified products to a public hungry for honestly labeled meat, dairy and eggs. We celebrate our shared successes over the last decade—and look forward to the next.”

For more information about Landon Farm, visit the farm’s [Facebook](#), [Instagram](#) and [Twitter](#) feed or contact Jennifer Sisney at **(540) 923-4310**.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW’s growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Salmon Welfare Certified by AGW](#), [Certified Grassfed by AGW](#), [Certified Regenerative by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW’s standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit agreenerworld.org.

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