



A GREENER WORLD

Our Food. Our Farms. Our Future. Let's Choose!

FOR IMMEDIATE RELEASE

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TOP RECOGNITION AT NATIONAL FOOD COMPETITION CONTINUES TO SET CERTIFIED ANIMAL WELFARE APPROVED BY A GREENER WORLD PRODUCERS APART AS INDUSTRY LEADERS

**—Industry and Consumers Responding to Brands that Prioritize High Animal Welfare
Standards—**



Photo Credit: Working Cows Dairy

PORTLAND, OR (APRIL 27, 2023)—Two products certified as Animal Welfare Approved by **A Greener World** (AGW) won national recognition during the 2023 Good Food Awards for their leading contribution to creating sustainable, delicious and vibrant food economies across the

U.S. This year's awards included five Certified Animal Welfare Approved by AGW finalists and two winners.

- Rinske de Jong (pictured above) of Working Cows Dairy and Rinske's Cheese in Slocomb, Alabama won a 2023 Good Food Award for Griene Tsiis cheese made with Certified Animal Welfare Approved by AGW, Certified Grassfed by AGW cow's milk. The farm was also a finalist for a 2023 Good Food Award for Slocomb Tomato & Garlic cheese and Wiregrass Tsiis, made with AGW-certified cow's milk.
- Tamara Hicks of Toluma Farms and Tوماles Farmstead Creamery won a 2023 Good Food Award for Atika cheese made with Certified Animal Welfare Approved by AGW sheep and goat milk.
- Ashly Martin of Texas Iberico was a finalist for a 2023 Good Food Award for Serrano Salami made with Certified Animal Welfare Approved by AGW pork.

The 2023 Good Food Awards ceremony took place on April 21. Winners were chosen from 513 finalists selected from nearly 2,000 entries. Among the finalists in the charcuterie and cheese categories, the following producers offering AGW-certified products were finalists for the 2023 Good Food Awards: [Working Cows Dairy](#), Alabama; [Texas Iberico](#), Texas; [Tوماles Farmstead Creamery](#), California. AGW-certified products have received Good Food Awards every year since 2013.

"These honors show that Certified Animal Welfare Approved by AGW products are delicious, sustainable and industry-leading," said Emily Moose, Executive Director of A Greener World. "It's yet another vote of confidence that Certified Animal Welfare Approved by AGW is a way to build and distinguish your brand through positive impacts."

[The Certified Animal Welfare Approved by AGW label](#) lets consumers know animals are raised outdoors on pasture or range in accordance with the highest animal welfare standards in the U.S. and Canada, using sustainable agriculture methods on an independent farm. Acknowledged by Consumer Reports as the only "highly meaningful" food label for farm animal welfare, outdoor access and sustainability, Certified Animal Welfare Approved by AGW has been ranked one of the nation's Top 5 fastest-growing food label claims according to SPINS, a leading industry analyst.

2023 Good Food Awards winner Rinske de Jong of Working Cows Dairy says,

"We are dedicated to transparency and sustainability in all that we do on our farm—managing our land, caring for our animals and providing the highest quality products for our customers. We are honored to receive a 2023 Good Food Award."

2023 Good Food Awards winner Tamara Hicks of Toluma Farms and Tomales Farmstead Creamery says,

"We are deeply grateful for the Good Food Awards for recognizing food makers beyond exceptional taste! They recognize and value land management practices, how businesses treat their teams, animal welfare practices and more. We are honored to win this award."

For more delicious, high-quality Certified Animal Welfare Approved by AGW products, visit agreenerworld.org/directory.

ABOUT A GREENER WORLD

A Greener World (AGW) identifies, audits, certifies and promotes practical, sustainable farming systems by supporting farmers and ranchers and informing consumers. AGW's growing family of trusted certifications includes [Certified Animal Welfare Approved by AGW](#), [Certified Grassfed by AGW](#), [Certified Regenerative by AGW](#) and [Certified Non-GMO by AGW](#). Each program is designed to have positive and measurable impacts on the environment, society and animals, and to encourage truly sustainable farming practices. AGW's standards and procedures are robust, transparent and achievable.

A nonprofit funded by donations, AGW offers a range of resources to help people make informed food choices, including an [Online Directory](#) of certified farms and products and [Food Labels Exposed](#)--a definitive guide to food label claims (available in print and online). For more information visit agreenerworld.org.

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