



A GREENER WORLD

Use of AGW Logos on Agricultural Products and Equipment

Third party companies may sell agricultural products or equipment that can comply with AGW standards. These parties may be permitted to use the applicable AGW logo on their products and websites if the following conditions are met:

- 1) The product could be of benefit to AGW facilities and is compliant with at least one of AGW's program standards.
- 2) The logo appears with the following language: "Use of this product is compliant with the [AGW program] when used in accordance with the [program] standards."

AGW also recommends the following:

- 3) A certified facility uses the product and provides an endorsement of the product in writing.
- 4) The product offers a warranty.
- 5) The company offers a discount to AGW facilities.

If a company meets all of the above they may use the applicable AGW logo (with the wording in point 2) and AGW may also offer additional marketing support as appropriate. An application, application fee and logo use fee are required. Please see the [AGW Fee Schedule](#) for more details.

AGW reserves the right not to accept an application, not enter into a relationship, or to end any relationship with any other party that has or may bring the program into disrepute, or for any reason whatsoever. The final decision lies with the AGW Executive Director.